

This form must accompany all artwork submitted in the BFDC Logo Design Contest

Best Friends Dog Club of Sun City

Logo Design Contest Rules

Contest Submission Information

ENTRY FORM

DEADLINE DATE:

May 17, 2018

Artist Name: _____

RCSC #: _____

Phone Contact #: _____

Email: _____

I have read and fully understand and will comply with the rules and conditions of this contest.

I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

I further authorize BFDC to display my entry on its website <http://bestfriendsdogclub.org> if it is not selected as the winning entry.

Signature of Artist

Date

BFDC Logo Design Contest Rules

INTRODUCTION:

The Best Friends Dog Club of Sun City ("BFDC") Logo Design Contest (the "Contest") gives participants the opportunity to design a new LOGO for BFDC. By participating in the contest, the artist accepts and agrees to comply with the Official Rules.

ELIGIBILITY:

Contest is open to active BFDC members that are current RCSC cardholders in good standing.

Submission Guidelines and How to Enter:

To enter the Contest, eligible participants must:

- 1) **Download and complete the Official Entry Form.** The form is available for download at <http://bestfriendsdogclub.org>.
- 2) **Choose a Category.** You may submit as many logo designs as you want. Each logo design entry must have a separate entry form.
- 3) **Create a logo!**
- 4) **Email your completed Official Entry Form and your design to BFDCsuncity@gmail.com.**

DEADLINE FOR ENTRIES:

You must submit your design and completed entry form by **May 17, 2018**.

LOOK AND FEEL GUIDELINES:

- 1) Your design should be dynamic, unique, creative, and incorporate the full name of BFDC: "**Best Friends Dog Club of Sun City**".

- 2) The logo may incorporate imagery or abstract symbols (e.g., southwest, desert or other Sun City theme), so long as the full BFDC name is included somewhere in the logo.
- 3) The logo must incorporate an image relevant to BFDC (for instance the current logo image).
- 4) To this extent, the full BFDC name can be displayed in a smaller font size than the main image, if there exists a main image.
- 5) The logo must be appropriate for a professional setting.
- 6) The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. The best logos are simple (e.g., Nike, McDonald's and Apple).
- 7) No more than two types of fonts.
- 8) Please keep colors to a minimum.
- 9) Use of color is recommended, though the logo may also be produced in black and white, colors should be kept to a minimum.
- 10) It should be visually appealing on both small (as small as 2 inches x 2 inches) and large scales.
- 11) If you use any free stock pictures or graphics you must provide the source so that we may ensure no trademark infringement.
- 12) Any "trademarked" work submitted will be disqualified.

FORMATTING: For purposes of submission, please submit the design in a high resolution graphic file such as Tiff, JPG or a vector file if you have the capability. A hand drawn graphic is also acceptable. The winning logo will be provided to a professional service to be converted into a high-resolution vector file.

PRIZES: One (1) winner will receive:

1. Honorarium 2019 dues paid;
2. Two (2) T-Shirts with your winning logo;
3. One (1) \$50 Gift Card;
4. Artistic credit for your winning design on <http://bestfriendsdogclub.org>, in print and in other media. The winning designs will be used as the Official Logo of BFDC, including promotional items, and on the official website located at <http://bestfriendsdogclub.org>.

SELECTION OF WINNER:

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications, as seen on our website at <http://bestfriendsdogclub.org> will be judged by the Executive Board. The Executive Board will select the top five (5) rated logo designs and submit them for BFDC membership vote. Each member will be permitted one vote based on their BFDC active membership number. The winner will be notified by telephone, email or mail. The decision will be final, and no further correspondence shall be entered into.

We look forward to seeing your creative endeavors. Thank you!